



Bart Slot

Interaction & Product Designer

Rome, Italy • Portfolio: bartslot.com

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Dutch • English • Italian (learning)

Interaction and product designer working at the intersection of UX, storytelling, frontend development, art and education. More than 15 years of experience across web, digital products and interactive experiences. Currently developing Storia and History Portal alongside freelance client work, with a strong interest in teaching critical thinking, prototyping and human-centered design.

Experience

2023 - Present

Independent Interaction & Product Designer

 Freelance / Own projects

- Founder and product designer of Storia, a Rome-based cultural app using artwork recognition, location-aware storytelling and offline-first tours to make art and history more accessible.
- Creator of History Portal, an educational platform that combines interactive historical storytelling, games and AI-assisted content production for learning.
- Design and build client websites and digital products from research and prototyping through UX/UI, frontend implementation and stakeholder delivery.
- Recent work spans cultural, educational and B2B products, including multilingual WordPress projects, interactive experiences and design systems.

2023

Lead Frontend Designer

 @ i-Aspect

- Designed and built web applications with Figma, Tailwind, DaisyUI and Alpine.js.
- Worked on UX and interaction design for KVMS, an outplacement-tool redesign for the Dutch Ministry of Defence.
- Collaborated with developers and stakeholders using Agile and Kanban workflows.

2021 - 2023

Frontend Web Designer / Developer

 @ Frismedia

- Designed and developed responsive websites and applications, combining UI design, animation and code implementation.
- Built frontend work in Laravel Blade, Alpine.js and Tailwind CSS, including projects for Arriva, a Deutsche Bahn subsidiary.

2012 - 2023

Freelance Web Designer / Developer

 Blackhound

- Created and maintained websites for small and mid-sized organisations, primarily with WordPress and e-commerce platforms.
- Managed client relationships, proposals, delivery and ongoing support while developing a strong specialization in animation and interactive web design.

Earlier experience

Web Designer, Think.Brand (2013 - 2015) • Marketing & Communication, Zero-Z-Design (2010 - 2012)

Education

Interaction Design (UX)

HKU University of the Arts Utrecht

Allround Desktop Publishing (Design)

Grafisch Lyceum Utrecht

IT Support & Management

Design focus

- Interaction & UX design
- Product & service design
- Web & app design
- Storytelling & animation
- Design thinking & facilitation
- Educational experiences
- AI-assisted prototyping
- Frontend design & development

Tools & technology

Figma • Adobe Creative Cloud

WordPress • Sanity

Tailwind CSS • Alpine.js

Laravel • React • GSAP

GitHub / GitLab • Docker

AI tools for research, prototyping and content workflows

Selected projects

Storia

Founder / Product Designer

History Portal

Founder / Interaction Designer

Drop the Milk

Interactive art festival, HKU

Recognition

Winner, Design for the Future (Student Award)

Certificate of Appreciation, Rotary Club Phuket